

Mohammad Nabeel Almrafee: CV

Mobile: 0770509453

Email: marafi1984@yahoo.com

Personal information:

Date and place of birth: Jordan, Tafilah, 1984

Gender: Male

Nationality: Jordanian

Marital status: Married

Education:

- BA in Marketing, Mutah University, 2006.
- MBA Marketing (Consumer Behaviour), thesis title: “Factors Affecting Buying Decision of Fashionable Apparel”, Mutah University, 2011.
- PhD in Marketing (Consumer Behaviour), thesis title: “Marketing Organic Food in Australia: A Study of Factors Influencing Consumers’ Purchase Intention “, the School of Management and Enterprise, University of Southern Queensland, 2019.

Work Experience:

Academic experience:

- Assistant Professor of marketing, Mutah University, Dept. Marketing (19 January 2020 to present).
- Full time Lecturer at Mutah University, Dept. of Business Administration and Marketing (07 September 2014 to 13 February 2017).
- Math teacher, Ministry of Education, Jordan (01 March 2006 to 26 November 2006).

Practical experience:

- Employment Officer, Ministry of Labour (26 November 2006 to 11 September 2012).
- Head Dept. of Inspection, Ministry of Labour (12 September 2012 to 7 September 2014).
- Assistant Director, Tafilah Labour Directorate (09 May 2013 to 07 September 2014).

Marketing courses taught at undergraduate level:

- Principles of marketing
- Services marketing
- Banking marketing
- Product planning and developing
- Business communication skills
- Management information systems
- Marketing cases
- International marketing
- Customer relationship management
- Electronic marketing
- Industrial marketing
- Tourism marketing
- Trade fair management
- Marketing communication
- Pricing management
- Computer application in marketing
- Sales management
- Personal selling
- Consumer behaviour
- Marketing management

Computer Skills: International computer driving licence (ICD) issued on 18 June 2008.

Software skills:

SPSS, Lindo program, NVivo, and AMOS (for data analysis), Microsoft Office.

Training Courses:

- Career guidance, in France and Italy (04 to 13 June 2007).
- Employment of youth in Jordan, supported by Foreign Ministry of Italy (10 to 13 February 2008).
- Communication skills & time management, Jordan River Foundation, Amman (23 July 2009).
- Career Counselling Training, BEST project (12 to 16 December 2010).
- Vocational training policies for Jordan (02 to 15 October 2011, South Korea).

Conferences

Presented a paper titled, “Marketing Organic Food in Australia: A Qualitative Study of Factors influencing Consumers’ Purchase Intention”, at the International Food Marketing Research Symposium, University of the Sunshine Coast (12 to 13 June 2019).

Hobbies: Reading, collecting old photos, and travelling.